

ACall Festival #3

SONS OF CRAFT X studio/chapple
7 December 2023 - 10 December 2023

Opening: Wednesday 6 December 6-9pm

49 Staffordshire Street, London SE15 5TJ



PRESS RELEASE

Aaron Roth, Ahyeon Ryu, Amba Sayal-Bennett, Chaney Diao , Emily Mulenga , Enorê, Estefanía B. Flores, Kialy Tihngang , Laura Kazaroff, Linnea Skoglösa , László von Dohnányi, Madeleine Pledge

Staffordshire St, SONS OF CRAFT and studio/chapple present ACall Festival #3.

For its third edition, multidisciplinary design lab **SONS OF CRAFT** and Deptford-based project space **studio/chapple** collaborate once again for the **ACall Arts Festival**: A week-long exhibition and series of events that celebrating the intersection between art, music, fashion and design.

This year, the theme builds on a mythology - or 'techno-mythology' - that centres around technology's resulting impact on consumerism and the commodification of human existence. The show plays on classical mythology and ideas of the underworld - both literally and metaphorically. Within this setting, notions of desire, greed, industrial downfall, and technological decay will be enacted within the crevice between myth and reality.

The practices of the twelve exhibiting artists span video, sound, sculpture, painting and installation, often drawing on worlds beyond the visual arts that encompass the elemental foundations of fashion, music, gaming and design. The artists are united here in their ability to examine and interrogate the impact of technological advancements on global critical discourse and our collective lived experience.

For further information please contact: info@staffordshirest.com

Events

Thursday 7th December 7-9pm

Decoding Techno-Mythology: A Dialogue on the Fusion of Fashion, Music, and Modern Art | panel discussion

Voices from the music, fashion, and art worlds will unravel the symbolism and cultural significance of techno-mythology. *PWYC, free*

Friday 8th December 5-8pm

Metamorphosis: From Analog to Digital | performances

Join some of the ACall artists on a transformative journey from analog to digital through a live performance, showcasing the evolution of artistic expression. *PWYC, free*

Notes

Staffordshire St <http://www.staffordshirest.com>

Staffordshire St is an independent project space in Peckham, South East London. The venue facilitates arts and cultural events and provides affordable studios for artists, makers and designers. The venue was recently established as an art gallery, before then it was for many years a community centre and originally it was built as a Methodist Hall. Staffordshire St will build on the established record of these histories, opening up again to the neighbourhood and developing a welcoming interdisciplinary arts space. More information on upcoming events at : info@staffordshirest.com or [@staffordshirest](https://www.instagram.com/staffordshirest)

Admission: FREE

Thursday–Friday 12-8pm

49 Staffordshire Street, London SE15 5TJ

Transport: 12 minute walk from **Queens Road Peckham** or **Peckham Rye**

info@staffordshirest.com

www.staffordshirest.com

[instagram.com/staffordshirestq](https://www.instagram.com/staffordshirestq)

Saturday - Sunday 12–6pm or by appointment

Sons of Craft

Established in 2020, [Sons of Craft](#) are a design lab dedicated to disrupting and revising the concept of craft. Sons of Craft work in a variety of mediums, collaborating with creatives who share a similar admiration for craftsmanship, operating at the intersection of innovation and heritage. Sons of Craft offer a variety of services, recent commissions ranging from creative consultancy, to product and event design, to video production. The facets to their brand are numerous, Sons of craft consisting of: Off World, their ceremonial events series for creative energies, Omo Autem Artis, their slow and seasonless tailoring house for one off garments, and Sounds of Craft a record label service.

Studio Chapple

Louis Chapple is a curator and writer from London. In 2019, he founded [Studio Chapple](#), a roaming gallery and curatorial platform working primarily with emerging graduate artists based in the UK. Studio Chapple seeks to dismantle an ever-growing exclusivity associated with the art world by fostering close relationships between artists and collectors, and acts as a stepping stone into the commercial sector for recent graduate artists. The platform is unrestricted by a permanent gallery space, and thus inhabits a nomadic lifestyle; the gallery is soon to host a series of pop-up exhibitions in different locations across the UK, where the curatorial and the commercial will coexist. Studio Chapple is committed to highlighting the practice of under-represented artists, whilst giving collectors a chance to engage with the next generation of contemporary artists before they are out of reach.

Artist bios:

Aaron Roth (b. 1998, Los Angeles) currently works between Sofia and Plovdiv. In 2021 he received his Bachelors in Fine Arts (painting) at Slade school of Fine Art, London with a thesis on the visual culture of pop-folk. Recent solo shows include at FLUCA, Austrian cultural pavilion, curated by Valko Chobanov "At liberty with the time frame", Plovdiv.

Ahyeon Ryu explores how those with digital literacy perceive political and economic phenomena. Specifically, the artist aims to highlight the process of individuals' identity-formation according to race, gender, region, and socioeconomic class becoming more and more commercialised and consumerist in quality. T

Amba Sayal-Bennett is a British-Indian artist working across drawing, projection, and sculptural installations. Her practice explores how methods of abstraction are exclusionary and performative, crafting boundaries between what is present, manifestly absent, and othered. She was awarded her PhD in Art Practice and Learning from Goldsmiths and has published her practice-based research with Tate Papers.

Chaney Manshu Diao (b.1996, China) is an artist, poet and DJ whose research-based practice challenges the conception of identity from the lens of trans* studies through body, linguistics, desire and pleasure, electronic music and movement. Chaney is a graduate of the MA in Fine Art Media from Slade School of Art and had her solo show Pleasure 41 as part of the annual east end Nocturnal Creature art festival in 2019.

Emily Mulenga is a multimedia artist who uses visuals and sound that draw upon video games, cartoons and the internet, her practice explores themes of capitalism, feminism, technology, love, millennial nostalgia and existential anxieties. Mulenga has led workshops at Tate Britain, Firstsite and Camden Art Centre, and in 2023 she was the recipient of the Arts Foundation Futures Award for Digital Art.

enorê (b. Rio de Janeiro) is a London-based artist working with digital technology to think through the entanglements between virtuality, physical embodiment and temporality. They're currently an artist-in-residence at Somerset House Studios, supported by Jerwood Arts, **with** recent exhibitions including *Children of the Diaspora* at 1-54 Art Fair and *If I Were You* at Kupfer Project Space.

Estefanía B. Flores is a visual artist and former architect who lives and works between London and Canary Islands. Encompassing sculpture, video and drawing, Estefanía's work is concerned with affections and aversions within [digital] game spaces, simulated emotions and the emergence of a technological demodé culture. Recent exhibitions include a solo show at Xxira Hii, London.

Kialy Tihngang is a multidisciplinary Glasgow-based visual artist working in sculpture, video, textiles, animation and photomontage. As a British-born Cameroonian, Tihngang's research-based practice focuses on colonial European misrepresentation, extraction, and demonisation of West African cultural practices. The works combine the dark humour of Nollywood with retrofuturism, satire and the visual language of advertisements aimed at mass Western audiences.

Linnea Skoglösa is a Swedish artist based in London, primarily occupied with concepts of emotional interactions and power systems, with a heightened focus on how technology-driven consumer culture affects our desire for disembodiment. Skoglösa's practice employs everyday objects such as wellness products, industrial hardware and screens, which she deconstructs and recontextualizes to create new orders.

László von Dohnányi (b.1990, Hamburg, Germany) lives and works in London. He received a BFA from the Ruskin School of Art at the University of Oxford in 2012 and an MA Painting from the Royal College of Art in 2021. László has exhibited in London, Hamburg, Berlin, Paris, Budapest, Miami, Los Angeles and New York City. His most recent solo show was *Divining Network* at Long Story Short Gallery, New York City in 2023.

Madeleine Pledge (b. 1993, UK) lives and works in London and graduated with a BA from the The Slade School of Fine Art in 2016. Pledge often uses the surfaces and structures of fashion and design to approach bodies as subjects and objects within systems of production and power. Her first work in the public realm, commissioned by Devonshire Collective, is currently on view as part of Eastbourne Alive in celebration of the Turner Prize 2023.

Laura Kazaroff is London based artist from Buenos Aires, Argentina. In 2023 she graduated from the Masters in Fine Arts at Goldsmiths University in London, UK. Her work is concerned with the ways in which happiness, especially in relation to mental health, becomes commodified. Through sculpture and installation, she explores the forms this commodification assumes in contemporary culture and how it makes its way into our daily social interactions.